

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 157194 /		<u>Alt Order #</u> 08363355
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 09/13/16 - 09/19/16		<u>Estimate #</u> 3680
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 09/07/16 / 09/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/16/16	09/16/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$500.00					
N 2	WHIO	09/16/16	09/16/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$450.00					
N 3	WHIO	09/16/16	09/16/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$1,500.00					
N 4	WHIO	09/16/16	09/16/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	----1--				1	\$300.00					
N 5	WHIO	09/19/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	1-----				1	\$300.00					
N 6	WHIO	09/13/16	09/13/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	-1-----				1	\$500.00					
N 7	WHIO	09/14/16	09/14/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$450.00					
N 8	WHIO	09/14/16	09/14/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$1,500.00					
N 9	WHIO	09/14/16	09/14/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	--1----				1	\$300.00					
Totals									0.00				9	\$5,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to CMG the amount of any bills rendered by CMG within the terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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Chicago, IL 60680-9606
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<u>Contract / Revision</u>	<u>Alt Order #</u>
157194 /	08363355

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/13/16 - 09/19/16	PORTMAN FOR SENAT	3680

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	09/07/16 / 09/07/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/19/16	9	\$5,800.00	(\$870.00)	\$4,930.00
Totals	9	\$5,800.00	(\$870.00)	\$4,930.00

Signature: _____ **Date:** _____

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Thank you for your business!

SEP6/16 17.03
*** WHIO-TV ***

REP. # OFF. # SALESMAN #

BUYER NAME ALLY RAMBO

SALES PRSN PH- NICK WELTE

TOWSON, MD 21204

ORDER # 157194
CONTRACT # 8363355
CLASS: NATL. LOCAL REGIONAL
TOWSON, MD 21204

PRDCT	<u>PORTMAN FOR SENATE</u>	EST # <u>3680</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP13/16 SEP19/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP6/16 17.03

NEW ORDER FOR ROB PORTMAN
TOTAL \$5800
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 280 AGENCY EST# = 3680
AGENCY PRODUCT CODE = 316

1	400E-500P	30	\$500.00	9/16	1	FRI	1
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PROGRAM :	ELLEN
ORD COM1:	TARGET 8 INDEX: 108. NIELSEN: 3.3
CON COM1:	ELLEN

SEP6/16 17.03
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			500A-530A	30		\$450.00	9/16	9/16	1		FRI	1
PROGRAM : DAYBREAK EDITION												
ORD COM1 : TARGET 8 INDEX: 102. NIELSEN: 2.4												
CON COM1 : DAYBREAK EDITION												
3			600P-630P	30		\$1,500.00	9/16	9/16	1		FRI	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : TARGET 8 INDEX: 111. NIELSEN: 10.3												
CON COM1 : NEWSCENTER 7												
4			900A-1000A	30		\$300.00	9/16	9/16	1		FRI	1
PROGRAM : KELLY AND MICHAEL												
ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 3.6												
CON COM1 : KELLY AND MICHAEL												
5			900A-1000A	30		\$300.00	9/19	9/19	1		MON	1
PROGRAM : KELLY AND MICHAEL												
ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 3.6												
CON COM1 : KELLY AND MICHAEL												
6			400P-500P	30		\$500.00	9/13	9/13	1		TUE	1
PROGRAM : ELLEN												
ORD COM1 : TARGET 8 INDEX: 108. NIELSEN: 3.3												
CON COM1 : ELLEN												
7			500A-530A	30		\$450.00	9/14	9/14	1		WED	1
PROGRAM : DAYBREAK EDITION												
ORD COM1 : TARGET 8 INDEX: 102. NIELSEN: 2.4												
CON COM1 : DAYBREAK EDITION												
8			600P-630P	30		\$1,500.00	9/14	9/14	1		WED	1
PROGRAM : NEWSCENTER 7												
ORD COM1 : TARGET 8 INDEX: 111. NIELSEN: 10.3												
CON COM1 : NEWSCENTER 7												

REP HEADLINE# 8363355
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/16 17.03
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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9			900A-1000A	30		\$300.00	9/14	9/14	1		WED	1
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PROGRAM : KELLY AND MICHAEL
 ORD COM1 : TARGET 8 INDEX: 113. NIELSEN: 3.6
 CON COM1 : KELLY AND MICHAEL

SEP/16 \$5,800.00

CONTRACT TOTAL \$5,800.00
 TOTAL SPOTS 9

MARKET TOTALS \$12,083 WHIO 48% WDTN 35% WKEF 14% WRGT 1% CABL 0% WBDT 2%
 SVC- NSI
 DEMOS- RA21+*